

## MEETING OF THE TEXAS WORKFORCE COMMISSION

**DATE** 

**FEBRUARY 7, 2023** 

## 1 Tuesday, February 7, 2023 2 CHAIRMAN DANIEL: Good morning, everyone. 3 This meeting is called to order. Mr. Trobman, has anyone signed 4 up for public comment? 5 MR. TROBMAN: No, sir. CHAIRMAN DANIEL: Thank you very much. Good 6 7 morning, Ms. Miller. 8 MS. MILLER: Good morning, sir. 9 CHAIRMAN DANIEL: Thank you. That's the end 10 for Agenda Items 3 through 7. We'll take a short recess. 11 CHAIRMAN DANIEL: This is Agenda Item 8, AEL 12 Advisory Committee Annual Report. 13 MAHALIA BALDINI: Good morning, Chair 14 Daniel, Commissioner Demerson, Commissioner Treviño, and Mr. 15 Serna. For the record, Mahalia Baldini with the Workforce 16 Development Division. Texas Labor Code, Chapter 315.005, 17 requires the Texas Workforce Commission to establish an adult 18 education and literacy advisory committee which is charged with 19 reporting to the commission annually and advising the commission 20 on various aspects related to the enhancement of adult education 21 and literacy in Texas. I want to thank the advisory committee 22 members for their contributions over the last year that led to 23 today's recommendations. I have with me the AEL advisory 24 committee presiding officer, Steve Banta, who is also the

executive director of Literacy Texas. He will be addressing the

commission today to present the 2022 annual report and recommendations. However, I wanted to take just a moment to address the recommendations from the last year, and with regards to the committee's 2021 recommendations of working with employers on projects and partnerships that provide vocational and employability skills, specifically digital literacy skills. TWC contracted with the Texas Center for Advancement of Literacy and Learning to advise the adult education and literacy content standards, and to include specific standards for digital literacy. The development is underway, and the statewide rollout and implementation of the standards is set to occur in fall of 2023. Also through our statewide professional development center, we've partnered with Tyson Foods to rollout digital access and resiliency at Tyson, also known as DART. This was a collaborative project focused on the use of AEL providers to work onsite at Tyson facilities across the state to instruct incumbent workers with key digital skill-building curriculum that allows them to be more marketable within the vast career opportunities at Tyson Foods. We were able to revise that curriculum and to work on a broader range of employers and replicate the project to expand digital literacy curriculum to support employers across the state that partner with adult education and literacy providers. The 2021 report also focused on services for justice-involved individuals and recommended that TWC take a collaborative approach that enables incarcerated

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individuals participating in pre-release education and training programs to complete certificates and certifications, and creating post-release opportunities for those individuals to connect with second-chance employers. In response to that recommendation, TWC went into an interagency contract with Wyndham School District to develop integrated education and training programs for individuals within two years of release to be enrolled in training, obtaining credentials and certifications in high-demand occupations and then upon release will be connected to employers. This project brings the Texas Department of Criminal Justice, Wyndham School District, Texas Workforce Commission, and our AEL statewide local providers into a collaborative partnership. This project is currently underway at two women's facilities with the potential to expand in the future. At this time I would like to turn it over to Steve Banta to present this year's report and recommendations. Mr. Banta.

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STEVE BANTA: Thank you, Mahalia. Good morning, Chairman Daniel, Commissioners Demerson and Treviño, and Mr. Serna. For the record, my name is Steve Banta, presiding officer of the AEL advisory committee and executive director of Literacy Texas. The committee met four times in 2022 and focused on three main areas that were of concern to the committee members: The digital divide both urban and rural; collaboration among agencies and community-based organizations to provide adult literacy services; and, three, how innovation can expand

capacity and services to help ensure best use of limited resources. The committee referenced the AEL strategic plan goals and objectives to arrive at our recommendations. It is important to point out that the TWC AEL program has made considerable progress in the three areas outlined above. The committee focused on areas where we thought our expertise would be helpful. First recommendation: Mr. John Trischitti, executive director of the Literacy Coalition of the Permian Basin, presented to the committee about a comprehensive needs assessment they conducted that involved all organizations working to address adult literacy in the Permian Basin. They engaged Dr. Ray Perryman, a nationally recognized economist based in Texas, to evaluate the economic impact of low literacy rates in the region. The study made clear to businesses and elected officials the urgent need to address the issue and created the platform and recommendations to move the Permian Basin forward. This committee believes that a similar study done on a statewide basis would clarify the magnitude of the challenge for businesses, communities, and perhaps most importantly, public policymakers who are in a position to address the issue. Second recommendation: Mr. Christopher Mammen, director of Workforce Development of Greater San Antonio, presented on the talent pipeline model or TPM, industry collaboratives initiated by the U.S. Chamber of Commerce Foundation. TPM has six strategies to identify, develop, and

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source talent for in-demand and high-growth occupations. The committee recommends that TWC evaluate the TPM model for use by AEL programs. This could provide a highly effective way to match AEL programs with local employer needs. Where employers use the TPM model, TWC can develop a toolkit with a curriculum for key industry sectors that not only addresses literacy, numeracy, and language skills but also digital literacy and soft skills. Third recommendation: The digital divide is one of the most complex issues for the TWC to address. There are a myriad of federal, state, and local initiatives to address the issue. To keep it manageable the committee recommends that TWC focus on barriers to access their programs. The first step would be to conduct a digital literacy and equity assessment to better understand the barriers AEL students encounter while trying to access online services. The assessment could be used to eliminate the barriers through strategic partnerships with libraries, Workforce Solutions offices, CBOs, and other adult literacy organizations. Fourth recommendation: Mr. Adrian Lopez, CEO of Workforce Solutions Alamo or WSA, presented on the Ready to Work program funded by a one-eighth-cent sales tax in San Antonio. It is characterized by a No Wrong Door initiative. WSA created a consortium with major nonprofits such as United Way, San Antonio Food Bank, YWCA, Opportunity Home Family Security, and Texas A&M. The committee recommends that the TWC examine this model for ways to promote collaboration between agencies, CBOs, and

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Workforce Solutions to create the No Wrong Door process to better serve participants. This means that no matter where an individual enters the system for social services, an intake record is created, and they are directed to the services they need. No more telling them that they are at the wrong place and sending them on their way. Intake personnel attend an academy to ensure they are knowledgeable of all services available. This would be a significant undertaking for the TWC to implement the No Wrong Door model statewide but the program in San Antonio appears to be generating significant benefits that would be enjoyed on a much larger scale. Fifth recommendation: The committee advises building on the 2021 recommendation to collaborate with Texas employers on projects and partnerships that provide workforce preparation and vocational skills for AEL customers. Also the committee recommends providing robust support for engaging special populations to meet employer needs. Additionally, create a toolkit to provide a standardized curriculum for workplace literacy classes in key industry sectors including employability and digital literacy skills. I want to thank my fellow committee members, Diana Contreras, Leslie Cantu, Rita Hernandez, Jauneen Maldonado, and Brenda Schofield for their contributions to the development of these recommendations. Thank you also to Mahalia Baldini and her team for their support and guidance over the past year. This concludes my report.

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CHAIRMAN DANIEL: Thank you very much, Mr. Banta. Any comments or questions?

COMMISSIONER DEMERSON: Chairman, I'd like to first of all thank you guys for the recommendations that have been stated here. Mr. Banta, thank you for your work on our AEL advisory board as well. In particular, recommendation one, let know how I can help, as the commissioner representing employers, getting the word out to those employers about these opportunities that are out there, and if you have Dr. Perryman engaged, you have the best of the best in that regard so I look forward to working with you there, and all of the recommendations, anywhere that I can play a role, I want to do that, and then looking at recommendation number five, is where you want to collaborate with Texas employers on projects, again, my office stands ready to work with you in that regard to do what we can to make the difference in that space. I believe that the programs and what you're doing benefits our Texas employers in a big, big way, and so we look forward to working with you, and appreciate the recommendations and the work of the advisory board to push these forward.

STEVE BANTA: Thank you.

COMMISSIONER TREVIÑO: Thank you, Mahalia, and Mr. Banta. I too appreciate your comments, and I do look forward to working with both of you. Thank you.

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Much. We work with Mahalia very closely, and certainly the advisory committee has been very important. I tell every advisory committee member for every advisory committee the same thing, we really appreciate your volunteer service. It is—we know the hours are great and the pay is even better, I mean that's about all we can offer but without your input we really can't do all the things that we do so thank you for everything that you're doing, and thank you for this report. Moving forward we'll certainly work on these things but there will be many other things to work on. We look forward to working with you on these.

STEVE BANTA: Thank you very much.

CHAIRMAN DANIEL: Thank you.

MAHALIA BALDINI: Thank you.

CHAIRMAN DANIEL: All right. Let's move to

Agenda Item 9. This is Child Care Match.

Daniel, commissioners, Mr. Serna. For the record, Sandra
Williams, Workforce Development Division. This morning the
Workforce Development Division and Child Care & Early Learning
brings forward child care match agreements received through
December 31<sup>st</sup> of last year. Supporting documentation includes 38
Board Contract Year 2023 match agreements from 13 boards. Those
boards are Alamo, Concho Valley, Greater Dallas, East Texas,

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Gulf Coast, Lower Rio Grande, North Central Texas, North Texas,
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   Northeast Texas, Panhandle, Rural Capital Area, South Texas, and
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   Tarrant County. These boards have currently matched, secured
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   80.57 percent of their required match for BCY23 with eight
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   boards securing at least 50 percent of their match, and 10
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   boards securing 100 percent of their match. Staff recommends
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   acceptance of child care pledges, donations, transfers, and
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   certifications of expenses for BCY23 in the amount of
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   $15,817,669.
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                         CHAIRMAN DANIEL: Any comments or questions?
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                         COMMISSIONER DEMERSON: None here.
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                         COMMISSIONER TREVIÑO: None here.
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                         CHAIRMAN DANIEL: Is there a motion?
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                         COMMISSIONER DEMERSON: Chairman, I move
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   that we approve the acceptance of the child care pledges for
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   donations, transfers, and certifications of expense for Board
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   Contract Year 2023 as recommended today by staff.
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                         COMMISSIONER TREVIÑO: I second the motion.
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                         CHAIRMAN DANIEL: It's been moved and
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   seconded, and we're unanimous. Thank you.
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                         SANDRA WILLIAMS: Thank you.
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                         CHAIRMAN DANIEL: This is Agenda Item 11,
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   Board Nominations.
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                         SHUNTA WILLIAMS: Good morning, chairman,
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   commissioners, and Mr. Serna. For the record, Shunta Williams
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   with the Workforce Development Division. Today before you for
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   consideration we have Workforce Board nominations for Workforce
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   Solutions Deep East Texas, East Texas, Greater Dallas, and North
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   Texas. Staff recommends approval on the presented nominees, and
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   I'm here to answer any questions you may have.
                         CHAIRMAN DANIEL: Comments or questions?
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                         COMMISSIONER DEMERSON: None here.
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                         COMMISSIONER TREVIÑO: None here.
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                         CHAIRMAN DANIEL: Is there a motion?
                         COMMISSIONER DEMERSON: Chairman, I move
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   that we approve the local Workforce Development Board member
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   nominees presented today for the following Workforce Solution
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   areas: Deep East Texas; East Texas; Greater Dallas; and North
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   Texas.
                         COMMISSIONER TREVIÑO: I second the motion.
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                         CHAIRMAN DANIEL: It's been moved and
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   seconded, and we're unanimous.
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                         SHUNTA WILLIAMS: Thank you.
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                         CHAIRMAN DANIEL: Thank you. Is there a
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   legislative report today? There is?
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                         MICHAEL BRITT: [Inaudible].
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                         CHAIRMAN DANIEL: He's not trying to pull
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   some sort of camouflage maneuver this week like he has in the
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   past? I take it that must mean you gave him a stern talking-to
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   about his tie.
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COMMISSIONER DEMERSON: Since he has a tie.

CHAIRMAN DANIEL: We have to guess which tie he's wearing to determine? Let's just keep talking about him like he's not standing at that podium. This is an awful lot of

MICHAEL BRITT: Didn't want to waste a perfectly good tie this morning.

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CHAIRMAN DANIEL: Thank you very much for that.

MICHAEL BRITT: Good morning, Mr. Chairman, Commissioner Demerson, Commissioner Treviño, and Mr. Serna. For the record, Michael Britt, Governmental Relations. This evening President Biden will deliver his State of the Union address to a joint session of Congress at eight o'clock P.M. On the federal side of things, GR is monitoring two federal hearings this week. Today at one o'clock the U.S. House Energy and Commerce Subcommittee on Innovation, Data, and Commerce is holding a hearing to mark up HR752, the Securing Semiconductor Supply Chains Act of 2023. On Wednesday at 9:00 A.M., the U.S. House Ways and Means Committee will be holding a hearing on unemployment insurance fraud. Regarding the state legislature, the Senate Committee on Finance will hold its hearing on TWC's budget and legislative appropriations request next Tuesday, February 14th at 9:00 A.M. That concludes my remarks and I'm happy to answer any questions.

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                          CHAIRMAN DANIEL: Any comments or questions?
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                          COMMISSIONER DEMERSON: What time did you
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   say? What time for the February 14th hearing?
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                         MICHAEL BRITT: For the Senate Finance
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   hearing?
                          COMMISSIONER DEMERSON: Yes.
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                         MICHAEL BRITT: 9:00 A.M.
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                          COMMISSIONER DEMERSON: Nine, OK. Thought I
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   heard eight. Thank you.
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                          COMMISSIONER TREVIÑO: None, thank you.
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                          CHAIRMAN DANIEL: That's Valentine's Day.
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                         MICHAEL BRITT: Yes, sir, it is.
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                          COMMISSIONER DEMERSON: Go while you can,
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   Michael.
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                         CHAIRMAN DANIEL: Michael is dutifully
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   waiting for [inaudible]. Is there an executive director's report
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    today?
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                         MR. SERNA: No, sir, I have nothing to
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   report today.
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                         CHAIRMAN DANIEL: I have one request for
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   you.
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                         MR. SERNA: Yes, sir.
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                          CHAIRMAN DANIEL: I would request that staff
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   bring forward a discussion paper on a middle skills rapid
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   training initiative for employers to access.
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MR. SERNA: OK. Yes, sir.

CHAIRMAN DANIEL: Is there any other order

of business to come before the commission?

COMMISSIONER TREVIÑO: Chairman, I'd like to thank and congratulate Julia Mercado. I asked her to be my chief of staff for the Office of Labor and she has accepted so I'd like to thank Julia for that and welcome her to the team.

[inaudible]. I wanted to thank those members of the Texas
Industry Association session. We had Gardner Pate from the
governor's office come over, the governor's chief of staff, to
come address that group and just appreciate, continue to
appreciate the collaborative efforts that have taken place,
especially with that industry association and during this
legislative session, and so for the record I wanted to just say
our appreciation regarding that team coming over to do that.

CHAIRMAN DANIEL: Absolutely. Well, congratulations to Julia. She does have one unfinished piece of business. We're supposed to have a pyrotechnics show after one of the commission [inaudible] so I still am expecting that.

You've definitely selected someone who I think will do a great job for you. Any other business? I do have one last thing. So Super Bowl is Sunday. The Kansas City Chiefs are playing I think a team from Philadelphia, I'm not sure. Mr. Trobman has like an unhealthy level of excitement about this football game. He's

mentioned it a couple of times. You know, so I mean, I don't really have a dog in the fight except Dallas can't seem to put something together for the last 27 years, and so I have followed Patrick Mahomes's career while he was at Texas Tech. He's done a phenomenal job at Kansas City. I think Philadelphia has a quarterback. I don't know who it is, but Mahomes has done a great job. There is another Red Raider on the Philadelphia as a linebacker, but he was at Tech briefly. He was a transfer student but Mahomes put in his whole deal, so I've adopted Kansas City as my team, and so here's what I'm saying. Just a friendly gentlemen's agreement, this is what I would propose. If for some reason I can't fathom Philadelphia wins this game, I would provide Mr. Trobman, if he accepts, the closest thing I can come to Kansas City barbecue here in Texas which of course is all better than Kansas City barbecue. If, as I expect Kansas City does in fact win the football game, I would ask Mr. Trobman to provide me or to join me, and he would treat me and him to a cheesesteak, an appropriate cheesesteak, Pat's or Gino's would be great but the closest thing we can get to in Austin, Texas, and since I'm pretty confident in what I'm saying, just so you know, I like Cheese Whiz on mine with ribeye for the steak. So if Mr. Trobman accepts the challenge, it would be should Philadelphia win, would be some Kansas City style barbecue for me and Mr. Trobman, and if Kansas City wins which I would anticipate, Mr. Trobman would provide cheesesteaks for me. We

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   would enjoy that meal together. It would be something we do
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   together. Oh, he's on.
                          COMMISSIONER TREVIÑO: He's on.
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                          CHAIRMAN DANIEL: There we go. It is done.
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   Anything else before the commission?
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                          COMMISSIONER DEMERSON: Next Tuesday we'll
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   know the results.
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                          CHAIRMAN DANIEL: Yeah, that's right.
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   Hopefully I'll have, you know, cheesesteak on my shirt, not
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   barbecue sauce on his tie. Is there a motion to adjourn?
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                          COMMISSIONER DEMERSON: So moved.
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                          COMMISSIONER TREVIÑO: I second the motion
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   to adjourn.
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                          CHAIRMAN DANIEL: It's been moved and
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   seconded to adjourn, and we're adjourned. Thank you.
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