

**Texas Employer Webinars: Virtual Employer Best Practice Training Webinar/Workshop for Recruitment and Retention of Veterans, Transitioning Foster Youth and the Disabled Workforce**

**Estimated Funding Source:** WIOA Statewide Commission Reserve

**Proposed Funding Amount:** \$30,000 = \$60,000 biennium

**Background:**

The past few years have challenged all employers and industry sectors on recruiting and retaining talent. The proposed webinars will assist employers in enhancing their strategies for recruiting and retaining talent from certain populations.

**Proposal:**

TWC will work in partnership with a vendor/workforce development conference planner to host three virtual best practice webinars for employers. The three separate webinars will address best practices for hiring:

- people with disabilities,
- foster youth, and
- veterans.

TWC will collaborate with the vendor/workforce development conference planner to ensure that the speakers and panel discussions are focused on best practices for employers in the recruitment and retention of talent from diverse populations. Topics may include:

- understanding disability inclusion,
- developing recruitment toolkits,
- engaging community partners,
- providing leadership orientations,
- understanding military codes,
- writing reader-friendly job descriptions, and
- providing accommodation systems.

The webinars may also provide labor market career information to the attendees.

Estimated expenses include the following:

- conducting outreach,
- producing related materials, and
- covering guest speaker and vendor/conference planner fees.

