

Renewal Statement of Work



critical
mention
521 Fifth Avenue, New York, NY 10175

Customer: Texas Workforce Commission | **Account Representative:** Samantha D'Amore

Fees & Services. The Services provided to Customer under this Renewal Statement of Work ("SOW") are described below.

| Standard Feature | |
|----------------------------------|---|
| Standard Contract | Standard subscription. |
| User License - Primary | Includes unlimited Login, Search & View |
| Reporting (w/Vidfinity) | Includes Report Builder editing module |
| Analytics | Exportable Analytics charts by Media (including: Mentions and Audience over time, Mention Meter, Market Coverage Map and Word Cloud |
| Saved Searches (w/Notifications) | 20 Saved Searches across all Users with unlimited Real-time or Digest Alert notifications |

| Content Sets | |
|--------------|--|
| U.S. TV | U.S. National TV Networks & Affiliates, Cable and Independent Stations |
| U.S. Radio | U.S. Radio - News and Talk Radio from top markets |
| Online News | Global Online News Sites, Blogs, and Consumer Review sites/forums |

| Additional Services | |
|---------------------|--|
| Downloads | 50 Downloads, up to 10 minutes in length. \$75 each add'l Download |

| Fees | |
|---------------------------------|--|
| TOTAL AMOUNT: \$8,000.00 | Price for this Renewal period: 1/15/2021 through 1/14/2022 |

Terms & Conditions

Renewal Statement of Work

This Renewal Statement of Work ("SOW") is made and entered into between **Critical Mention, Inc.** ("CMI") and **Texas Workforce Commission** ("Customer") and made part of the SOW (the "Agreement") between CMI and Customer originally dated **1/12/2017**. Should a conflict exist between the terms of this Renewal SOW and the Agreement, the terms of this Renewal SOW shall control.

Extension of Current Term

The current term of the SOW is hereby extended by twelve (12) months through 1/14/2022, the "Renewal Term."

Billing & Payment

Customer will be billed Annually for the Total Amount shown above for the Renewal Term and will be billed for subsequent Terms based on the fee schedule above, as adjusted for price increases. All fees are due payable in U.S. dollars. All payments are due within thirty (30) days of receipt of each invoice. Late payments are subject to interest at the lesser of one and one-half percent (1.5%) per month or the maximum rate allowed by law. CMI will notify Customer of any change to the subscription fee at least thirty (30) days prior to the effective date of such change, provided that such increase does not apply to the Renewal Term.

Additional Services

Customer will pay for any additional Services or features that Customer requests or orders via phone, email or in writing. Customer will be billed monthly for any such additional Services or features that Customer orders. Any use of the Service that exceeds the amounts described above will be billed monthly at the rates specified above. Unless otherwise set forth herein, rates for any additional Services are set forth on CMI's standard pricing list as amended from time to time. CMI may from time to time in its sole discretion make additional features, content sets, channels or markets available to Customer at no additional charge. Upon renewal of the SOW, continued access to such additions may be subject to additional fees.

Counterparts

This Renewal SOW may be executed in two or more counterparts, and each such counterpart shall be deemed and original thereof.

Severability

If any provision, clause or part of this Renewal SOW, or the application thereof under certain circumstances is held invalid or unenforceable for any reason, the remainder of this SOW, or the application of such provision, clause or part under other circumstances shall not be affected thereby.

No Other Changes

All other terms and conditions of the SOW remain in full force and effect.

IN WITNESS WHEREOF, the Parties hereto have executed this Statement of Work as of ("Effective Date"): 2/18/2021 | 5:57:51 PM EST

CMI: Critical Mention, Inc. **Customer:** Texas Workforce Commission

Signature:  **Signature:**  [Docu Sign-Cust]

Name: Michael R. Bermann **Name:** Edward Serna
Title: COO & General Counsel **Title:** Executive Director
Address: 521 Fifth Avenue, 16th Floor **Address:** 101 E. 15th Street, Room 665
City, State, ZIP: New York, NY 10175 **City, State, ZIP:** Austin TX, 78778
Telephone: 212.398.1141 **Telephone:** (512) 305-9636
Fax: 212.898.0121 **Fax:**
Email: legal@criticalmention.com **Email:** edward.serna@twc.state.tx.us



Primary Contact

Name: Cody Holland
Title: CM Liason
Address: 101 E. 15th Street,
Room 665
City, State, ZIP: Austin, TX, 78778
Telephone: (512) 475-0736
Email: cody.holland@twc.state.tx.us

Billing Contact

Name: Edward Serna
Title: Executive Director
Address: 101 E. 15th Street,
Room 665
City, State, ZIP: Austin, TX, 78778
Telephone: (512) 305-9636
Email: edward.serna@twc.state.tx.us



| Full Name | Title | Phone | Email Address |
|------------------|--------------|----------------|------------------------------|
| Cody Holland | CM Liason | (512) 475-0736 | cody.holland@twc.state.tx.us |