

378 Child Care Quality Expenditure Cost Categories

WD Letter 28-14	Allowable Contracts and Priority of Expenditure Reporting	Description
378 – TRS Promotion and Supports	1. CCQ (2% Allocation) 2. CCF 3. CCM	Promotion includes costs for banners, flyers, and media (e.g., commercials) for the TRS provider certification system. Supports include staff training and travel, postage, communications (e.g., printed materials), supplies, facility rental space, and information technology materials and support for the TRS provider certification system.
378 – TRS Personnel Costs	1. CCQ (2% Allocation) 2. CCF 3. CCM	Salaries and benefits for staff involved in recruiting, orientation, mentoring, technical assistance, monitoring, tracking, reviewing and approving applications, assessments, and reassessments for the TRS provider certification system. “Staff” refers to both Board staff and child care contractor staff.
378 – TRS Personnel Costs – Mentor/Assessor Funding	CCQ Only	Salaries and benefits for staff involved in TRS technical assistance, mentoring, and assessments as described in WD Letter 13-14. “Staff” refers to both Board staff and child care contractor staff.
378 – TRS Promotion and Supports – Mentor/Assessor Funding	CCQ Only	Promotion includes costs for banners, flyers, and media (e.g., commercials) for the TRS provider certification system. Supports include staff training and travel, postage, communications (e.g., printed materials), supplies, facility rental space, and information technology materials and support for the TRS provider certification system for staff involved in TRS technical assistance, mentoring, and assessments as described in WD Letter 13-14. “Staff” refers to both Board staff and child care contractor staff.
378 – Quality Improvement (Non-direct)	1. CCQ (2% Allocation) 2. CCF 3. CCM	Quality improvement activities as set forth in WD Letter 12-13 and subsequent issuances—excluding TRS provider certification system costs. Such activities include, but are not limited to, personnel; promotion (e.g., banners, flyers, and media); incentives (e.g., books, materials, toys, training, professional development and scholarships, wage supplements, awards, and national accreditation fees); and supports (e.g., postage, printed materials, supplies, facility rental space, and information technology material).